

[About](#)[How It Works](#)[News](#)[Members](#)[Waymarks](#)[Forums](#)

Wayfinder Society

It's Time to Chart a New Course

[SIGN UP](#)[LOGIN](#)

It's Time to Treat the Future Well

Long before GPS could tell your grandparents the fastest route to the store, adventurous travelers called Wayfinders looked to the stars to navigate the land and sea. The term Wayfinder has come to signify anyone who ventures into uncharted territories, clearing a path for others to follow.

[SIGN UP](#)



On Your Waymark, Get Set, Go

We've put together a series of activities (called Waymarks) for you to help bring about a world free of plastic pollution. As a young leader, you're empowered to use your creativity, intelligence and passion to shine light on the issue and change minds along the way.

Set Out to Make a Difference

The journey you take is unique to you. The Wayfinder Society is designed to give you everything you need to be successful. By signing up you'll be able to:

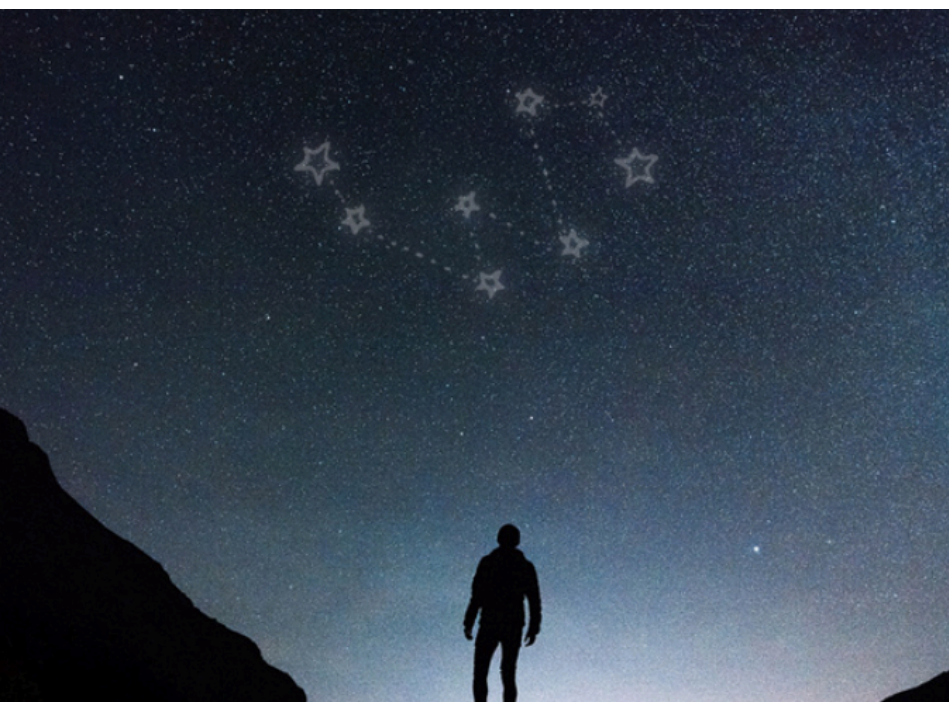
- Earn points and rewards
- Gain access to innovative solutions happening now
- Track your progress
- Get support from our team and your peers
- Change the future!



Speaking of...what's a Waymark?

A Waymark is a sign, post, or flag placed on a trail by those who blazed it, to show all who follow the right way to go. Our Waymarks are activities we've designed to teach you about an issue and inspire you to take specific action.

Waymarks are broken up into four categories: Explorer, Pioneer, Navigator and Legend. They're also categorized by type – sometimes you'll be doing something creative like writing a song, other times you'll be talking to local businesses. You can sort Waymarks by clicking on category tags.



About Our Logo

With the stars as their guide, Wayfinders made discoveries on land and sea. Our logo creates a new constellation for a new generation of leaders working together to solve plastic pollution.



What to expect

No two Waymarks are alike. That's for a reason – there's no one way to solve plastic pollution and it doesn't happen overnight. You might find some Waymarks more fun for you, or more in line with what you're good at – and that's great! Wayfinders move at their own pace and challenge themselves when they're ready.

We encourage you to get involved with others at your school or in your community to approach these challenges together. You can also reach out to us at any time, or post questions in the [Wayfinder Forum](#).

Rewards

As a member of Wayfinder Society you will not only receive recognition for your achievements, you'll also have the opportunity to earn rad rewards to help keep you stoked throughout your journey. Rewards include items such as [Bureo skateboards made from recycled fishing nets](#), limited edition Wayfinder Society t-shirts, an all expense paid trip to Algalita's POPS International Youth Summit, and much more!



Cairns Leaderboard

#	Name	Cairns
1	Cosmo	1800
2	JudeBakesCakes	320
3	Anchal	320
4	PiaH	310
5	Itsmekate	220
6	GnarlyBeachCleaner	210
7	Nurdle	210
8	Victor	210
9	HannahOcean	130
10	Nushie	120



Cairns

Cairns are stones that are stacked high along trails to mark boundaries or commemorate a location. When you complete a Waymark, you'll earn Cairns, which you can continue collecting to move up the ranks in Wayfinder Society.



Waymarks

Don't be afraid to try new things! Waymarks are broken up into four categories: Explorer, Pioneer, Navigator and Legend. They're also categorized by type – you can sort Waymarks by clicking on category tags.

Difficulty:

All Explorer Pioneer Navigator



Recycling Fishing Nets – Bureo NetPlus

Explore how Bureo's NetPlus recycling program is helping to solve plastic pollution by focusing on collecting old fishing nets before they have the opportunity to enter the ocean as plastic



Create a Better Bag

Raise awareness of plastic pollution by recording a song or creating a video.



Stay Stoked Outside

Have fun in nature and stay stoked!



Get Stoked on Social

Use social media to spread plastic pollution awareness.



Create your own Waymark

Create your own Waymark that does not yet exist in Wayfinder Society!



Attend a Youth Summit

Attend a youth summit related to plastic pollution or another environmental topic.



Inspire Change in Restaurants

Help a local restaurant cut down on single-use plastics.



Explore Activism

Raise awareness of plastic pollution by recording a song or creating a video.



Write a Love Letter to the Sea

Give the ocean a voice by sending a Love



Become a Citizen Scientist

Become a citizen scientist by



Plastic-Smart Lunch Challenge

Pack a plastic-smart lunch for three



Attend a City Council Meeting

Engage with local politicians in a formal

Waymark Types

Start the conversation

Create

Influence

Blow our minds

Inspire

Be present

Spread the stoke

Raise awareness

Dig in

Use your tech

Change habits

Demand action

Put on blast

Political Activism

Youth Activism

Partner Waymarks

- Gnarly Beach Cleaner
- Kokua Hawaii Foundation
- Litterati
- Lost Art of Love Letters
- Surfrider Foundation



Forum

A place for Wayfinders to talk Waymarks, share challenges and advice, get creative, or take the conversation about solutions to places we never even thought about before.

Forum	Topics	Posts	Freshness
Calling all Wayfinders This is your sandbox. Go use it.	11	59	5 days, 16 hours ago admin
How to get your school involved How to get your school involved in the Wayfinder Society.	5	18	5 days, 16 hours ago Katie Allen
Welcome to WFS! Let's discuss all things Wayfinder Society. How to use it, why we created it, and a lot more.	5	12	1 week, 6 days ago Shawn Hardy



Wayfinder News



Welcome to Wayfinder Society

JUN 3 | WAYFINDER

Aloha! Welcome to Wayfinder Society, a club developed to give you guided drift on your journey to create a world where plastic pollution is unthinkable. My name is Michael Doshi, but you can call me Doshi. I'm the Leadership Programs Manager at Algalita. On...

[READ MORE](#)



Aloha

MAY 7 | WAYFINDER

Aloha! My name is Dyson Chee and I am a 17 year old high schooler living in Hawai'i who is passionate about protecting our oceans. Living on an island, I grew up surrounded by the ocean and I came to love it as my second home. It was so exciting to jump in the clear...

[READ MORE](#)



Hello Wayfinder Society Peeps!

MAY 3 | WAYFINDER

Hello Wayfinder Society Peeps! Welcome to the start of something amazing! I hope you are looking forward to the many adventures you will embark on with us, here at Algalita. Allow me to introduce myself, I am Anchal Bhaskar, a 16-year-old high schooler who is looking...

[READ MORE](#)



itsmekate

Joined May 27, 2019

Hasta la vista plastico.

66 Cairns

About Completed Achievements Forums



Login in to Wayfinder

1 Cairn

Earn 1 Cairn every-time you login.
12 times earned



Wayfinder Society Hoodie

Earn 30 Cairns and get a free Wayfinder Society hoodie.



Inspire Change in Restaurants

20 Cairns

Help a local restaurant cut down on single-use plastics.



Stay Stoked Outside

5 Cairns

Have fun in nature and stay stoked!



Create a Better Bag

5 Cairns

Raise awareness of plastic pollution by recording a song or creating a video.



Recycling Fishing Nets - Bureo NetPlus

5 Cairns

Explore how Bureo's NetPlus recycling program is helping to solve plastic pollution by focusing on collecting old fishing nets before they have the opportunity to enter the ocean as plastic pollution.



Our Partners

Plastic pollution will not be solved by one person, one non-profit, or one company. To create long-term solutions we believe it is vital to collaborate with other people and organizations who are working everyday to influence and require change. We are stoked to be working with our expert partners who have helped make Wayfinder Society a rad program to educate and inspire a community of young leaders!



Based in the the Bahamas, the Bahamas Plastic Movement's (BPM) mission is to build a community of education and activism around plastic pollution. By empowering Bahamians to contribute to hands on citizen science and environmental leadership, they aim to evolve mindsets and spark cultural practices that will be pivotal in executing changes at the policy level. BPM has been instrumental over the past six years in helping to host Algalita's annual PCPS International youth Summit! They will help bring a fun and vibrant energy to Wayfinder Society.



The Wayfinder Society believes that every person plays a role in solutions to plastic pollution, which is why we partnered with Litterati. Inspired by youth who noticed litter while hiking in the woods with their family, Litterati is an app that provides a crowdsourced cleanup model for the entire planet. The app makes it easy for people to be a part of a solution to plastic pollution by engaging them as citizen scientists. Using geotags, material type and brand information, Litterati allows citizen scientists to contribute to a large global data set. This data will be used to work with companies and organizations to help put an end to plastic pollution.



Bringing the aloha spirit to Wayfinder Society, the Kōkua Hawai'i Foundation is a grassroots non-profit organization that supports environmental education in the schools and communities of Hawai'i. Their Plastic Free Hawai'i program focuses on engaging and empowering youth as the seeds of change to preserve and protect the beautiful Hawaiian islands. Algalita and Kōkua have collaborated on multiple plastic pollution prevention youth summits to ensure young leaders have fun and stay stoked while working together to create solutions to plastic pollution!



The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches through a powerful activist network. For decades they have been training coastal defenders to successfully protect their communities and natural environment from the harms of plastic pollution. The Wayfinder Society is excited to provide you access to Surfrider's amazing resources and expertise. The Surfrider Foundation is a perfect partner for the Wayfinder Society. Remember to enjoy the natural environment you are working hard to protect!



Born out of the minds of a small group of surfers, ocean lovers and environmentalists, Bureo is on a mission to protect the ocean by scaling a radically transparent model to eliminate fishing net pollution. By using disruptive innovation to inspire change and create tangible positive impacts, they are a great addition to the Wayfinder Society expert mentor team. Their passion to solve plastic pollution will help give Wayfinders guided drift throughout their journey.



Through fun and positivity the Gnarly Beach Cleaner (GBC) creates awareness of plastic pollution and the side effects caused by single-use consumer goods. Plastic pollution is one of the biggest threats to the planet and human health, but that doesn't mean we can't enjoy ourselves while working to solve these series issues. GBC started the ilmakeitfunmovement, reminding you to always make it fun and to stay stoked while solving plastic pollution! We are beyond stoked to have GBC as a partner with Wayfinder Society to always keep the positive vibes alive!



The Lost Art of Love Letters brings a much needed artistic vibe to the Wayfinder Society! Their Love Letters to the Sea project reminds people that it is ok to acknowledge your emotional connection to nature. It provides Wayfinders with the tools to creatively express themselves to decision makers through writing and sending vibrant letters. This is a awesome and unique project to inform, inspire and influence stakeholders to take action to solve plastic pollution issues. Lost Art of Love Letters has also teamed up with Algalita to bring this artistic project to their PCPS International Youth Summit!

